

Use the below templates to spread the word that you are hosting a Footy Colours Day event and to encourage your community to donate.

Simply copy and paste, include your details and hit send!

Email Template

Hi **[name]**,

Please help **[school, organisation or club name]** kick goals for kids fighting cancer by donating to our Footy Colours Day event!

We are aiming to raise **\$[fundraising goal]** to fund vital accommodation, research and education for kids fighting cancer – and their families through Fight Cancer Foundation.

Every year, more than 950 children and young people aged 0-19 are diagnosed with cancer in Australia. Thanks to generous Footy Colours Day supporters, the Fight Cancer Foundation helps to ease this burden by providing much-needed accommodation and support for people living with cancer and their families who must travel long distances to access life-saving treatment.

Our event is on **[event date]**, and we'd be so grateful if you could please donate by **[donation 'deadline']**. It's really easy to donate, simply follow this link **[fundraising page link]** and hit the donate button!

Thank you so much for your support, you will truly be making a difference to kids fighting cancer – and their families.

[Name]

Social Media

Don't forget to tag Fight Cancer Foundation in your social media posts!

- **Facebook:** @FightCancerFoundation
- **Instagram:** @Fightcancerau
- **LinkedIn:** @FightCancerFoundation

Social Media Template

[School, organisation, team or club name] is kicking goals for kids with cancer this

September by hosting a Footy Colours Day event!

Join our team by donating today! Every dollar donated funds Fight Cancer Foundation's accommodation and research programs, which help kids fight cancer and stay with their families during treatment.

It's really easy to donate, simply follow this link [\[fundraising page link\]](#) and hit the donate button! #FootyColoursDay

Internal Communications:

[\[School, organisation or club name\]](#) is kicking goals for kids with cancer this September by hosting a Footy Colours Day event!

We'll be celebrating all things footy on [\[event date\]](#) so make sure you wear your favourite footy colours and join us at [\[time and location\]](#) for [\[activity, e.g. morning tea, BBQ and drinks, games\]](#).

On the day there will be a range of [\[activities, games and prizes including ...\]](#) to help bring us together and make it a fun-filled day.

Most importantly, we are raising funds to support kids with cancer, and we're encouraging everyone to dig deep and donate. You can donate online before, during or after our event [here: \[fundraising page link\]](#) and we'll also be collecting cash donations on the day.

Every dollar donated funds Fight Cancer Foundation's accommodation and research programmes, which help kids fight cancer and stay with their families.